

HEALTHY BABIES ARE Born On Time



Each year...

More than **1 in 10** babies are born preterm (<37 weeks of pregnancy).

That's **15 million** babies worldwide.¹

Preterm birth is the number one cause of mortality for children under 5 worldwide.

It can also lead to disability, adult heart disease, and diabetes.²

Babies born preterm each year in the Born On Time program countries:³

Bangladesh:

14%

(Annual births: 3,134,000)

Ethiopia:

10%

(Annual births: 3,176,000)

Mali:

12%

(Annual births: 758,000)

More than 60% of preterm births take place in Sub-Saharan Africa and South Asia.⁴

Journey to Full Term Birth Includes Everyone

Pre-pregnancy

- Healthy timing & spacing of pregnancy
- Education & empowerment
- Nutrition & hygiene

During pregnancy

- 4+ antenatal care visits
- Screening/treating infections & pre-existing conditions
- Reducing workloads
- Adequate nutrition

At birth

- Skilled birth attendants
- Care for preterm babies & mothers

Preterm birth is linked to:⁵

- Unhealthy Lifestyle
- Maternal Infection
- Inadequate Nutrition
- Lack of Contraception

75% of deaths related to preterm birth could be prevented with practical, cost-effective solutions.⁶

FOCUS ON PREVENTION TO HELP ENSURE MORE BABIES ARE BORN ON TIME.

Born On Time is a bold initiative that aims to improve newborn survival with a focus on preventing preterm births in high-burden areas of Bangladesh, Ethiopia and Mali over five years. With leadership and vision from local governments and working closely with stakeholders, Born On Time is taking a comprehensive approach to help mothers reach full term pregnancies.

For more information, please visit:

www.bornontime.org

#bornontime #preterm #everynewborn

Born On Time partners welcome other organizations interested in joining the effort to ensure every birth is full term, and every child has an opportunity for the healthiest start in life.



¹ March of Dimes, PMNCH, Save the Children, WHO. Born too soon: the global action report on preterm birth. 2012.

² Lawn et al. Every newborn: progress, priorities, and potential beyond survival. The Lancet. 2014.

³ Every Premie-SCALE. Country profiles. 2015. <http://www.everypremie.org/country-profiles/>.

⁴ Blencowe et al. National, regional, and worldwide estimates of preterm birth rates in the year 2010 with time trends since 1990 for selected countries: a systematic analysis of pretermity. The Lancet. 2012.

⁵ Harrison and Goldenberg. Global burden of prematurity. Seminars in Fetal and Neonatal Mortality. 2015.

⁶ March of Dimes, PMNCH, Save the Children, WHO. Born too soon: the global action report on preterm birth. 2012.