

# NEWBORN SURVIVAL NOW

## A Perilous First Month

**THE FIRST 28 DAYS OF LIFE – THE NEONATAL PERIOD – IS THE MOST VULNERABLE TIME FOR A CHILD’S SURVIVAL.<sup>1</sup>**



**LEADING CAUSES OF NEWBORN MORTALITY<sup>3</sup>**

- complications from prematurity
- complications around the time of birth
- neonatal infections



**ABOUT 2 MILLION NEWBORNS DIE AROUND THE TIME OF CHILDBIRTH OR DURING THE FIRST WEEK OF LIFE. AN ADDITIONAL 2.6 MILLION BABIES ARE STILLBORN AND NEARLY 300,000 WOMEN DIE DUE TO COMPLICATIONS OF PREGNANCY AND CHILDBIRTH.<sup>4</sup>**



Of these neonatal deaths, **two-thirds occur in just 10 countries**, with India accounting for more than a quarter and Nigeria for about a tenth.<sup>5</sup>

## TIMELY INTERVENTIONS CAN SAVE LIVES

**REACHING MOTHERS AND BABIES WHEN THEY ARE MOST VULNERABLE, AROUND THE TIME OF BIRTH, PROVIDES THE GREATEST OPPORTUNITY FOR SAVING LIVES.<sup>6</sup>**



## Labor, Birth and First Week of Life

**QUALITY CARE PROVIDED BY SKILLED BIRTH ATTENDANTS<sup>8</sup>**



### Preterm Birth

- Antenatal corticosteroids and preterm labor management
- Essential newborn care – hygienic care, thermal care, support for breastfeeding
- Kangaroo mother care



### Birth Complications

- Essential newborn care and resuscitation, as appropriate



### Newborn Infection

- Prevention – essential newborn care, especially breastfeeding, and chlorhexidine where appropriate
- Case management of neonatal sepsis with antibiotics



**POSTNATAL HOME VISITS FOR**

**BOTH MOTHERS AND NEWBORNS**

**INVESTING AN ADDITIONAL U.S. \$1.15 PER PERSON IN 75 HIGH-BURDEN COUNTRIES COULD SAVE 3 MILLION WOMEN AND BABIES BY 2025.<sup>9</sup>**

1. “Committing to Child Survival: A Promise Renewed”. UNICEF. 2014.

2. “Neonatal mortality” 2015. World Health Organization

3. PMNCH/WHO Newborn Death and Illness, 2011

4. “Every Newborn: An Action Plan to End Preventable Deaths”. PMNCH. 2014

5. “Levels & Trends in Newborn Mortality” UNICEF. 2014.

6. “Every Newborn: An Action Plan to End Preventable Deaths”. PMNCH. 2014

7. “Every Newborn: Can available interventions end preventable deaths in mothers, newborn babies, and stillbirths, and at what cost?” 2014. Ghana Health Services.

8. Guttmacher Institute Factsheet, 2013

9. “Every Newborn: An Action Plan to End Preventable Deaths”. PMNCH. 2014

