

Ending pediatric AIDS is within reach

Education, care and support can eliminate new HIV infections in children and keep their mothers healthy.



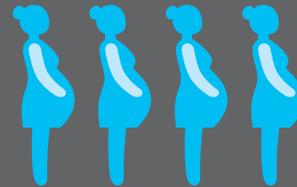
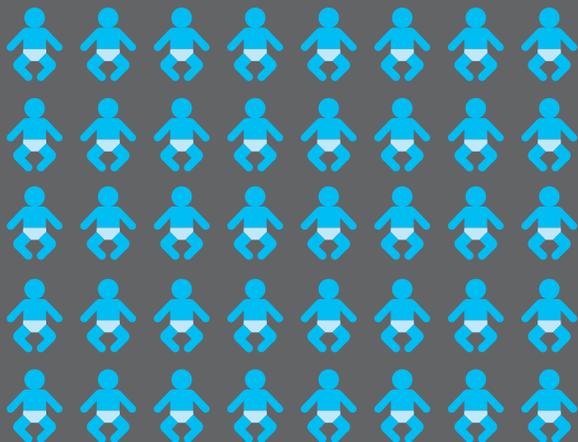
1.4 million

pregnant women worldwide
are HIV positive

90%

live in sub-Saharan Africa

Every hour, 40 babies are born HIV-positive and 4 mothers with HIV are lost to pregnancy-related deaths.



With interventions, a mother can live and reduce the transmission rate of HIV to her unborn child from 45% to less than 5%.



Every step of the way, healthcare professionals and mentors can prevent a mother from giving HIV to her child.

INTERVENTIONS



HIV testing for pregnant women



Antiretroviral medication for mother and baby



Counseling on infant feeding



Education and support on personal care



Community leadership to fight stigma that prevents access to care

Johnson & Johnson



Making progress on our commitment to the Millennium Development Goals

In 2010, Johnson & Johnson responded to the UN Secretary General's Call-to-Action for a renewed global effort to advance the Millennium Development Goals with a comprehensive, five-year commitment to reach as many as 120 million women and children each year in at least 50 countries, especially in areas where resources are most scarce.

Three years into the commitment, we are making real progress by piloting innovations, scaling up proven global health interventions and increasing access to frontline health workers to make childbirth safer; eliminating mother-to-child HIV transmission; reaching mothers with life-saving health information through their mobile phones; treating children at-risk for intestinal worms and preventing re-infection; and increasing research and development for new medicines to treat HIV, tuberculosis, and other conditions.

Eliminating pediatric HIV starts with care and education

Every year, 330,000 babies become infected with HIV because they are born to mothers living with HIV. These infections are preventable with access to care and information. Since 2003, Johnson & Johnson has committed \$20 million to a range of partners united in their effort to eliminate pediatric HIV. In 2011, we pledged an additional \$15 million in support of the Global Plan towards the Elimination of New HIV Infections Among Children by 2015 and Keeping Their Mothers Alive (the "Global Plan"). During our ten-year partnership with The Elizabeth Glaser Pediatric AIDS Foundation (EGPAF), we have reached more than 2.6 million pregnant women with counseling and testing, and administered care to 174,000 women living with HIV at 1,800 sites across 11 countries. With another enduring partner, mothers2mothers, we reached more than 200,000 expectant and new mothers living with HIV in 506 sites in 2011 alone. Providing care, empowering women through education, and addressing social stigma—together we can eliminate mother-to-child transmission of HIV to reveal a brighter future for children.

For more information visit www.jnj.com/MDG

Source: Centers for Disease Control and Prevention: <http://www.cdc.gov/hiv/topics/perinatal/>; UNAIDS: http://www.unaids.org/en/media/unaids/contentassets/documents/unaidspublication/2011/20110609_JC2137_Global-Plan-Elimination-HIV-Children_en.pdf; United Nations Children's Fund: http://www.unicef.org/publications/index_57005.html; World Health Organization: <http://www.who.int/mediacentre/factsheets/fs334/en/index.html>, <http://www.who.int/hiv/2010progressreport/report/en/index.html>; http://www.who.int/hiv/pub/mtct/strategic_vision/en/index.html