Working together with community-based partners, we support efforts that focus on saving and improving the lives of women and children, preventing disease among the most vulnerable, and strengthening the health care workforce.

CZECH REPUBLIC

Strengthening the Health Care Workforce

Project HOPE
Johnson & Johnson has partnered with Project HOPE to prevent adverse events and improve patient safety in Czech hospitals. Adverse events may be a result of communication breakdowns, medication mistakes, falls and injuries, hospital acquired infections, clinical or medication errors, misidentification of patients, or problems with medical devices and technology. By developing a system for identifying, reporting, and addressing issues from adverse events, Project Hope aims to create a well-functioning, blame-free reporting and learning system which will enhance patient safety.

FRANCE

Support for Chronic Conditions

A Chacun son Everest
A Chacun son Everest (ACSE) helps children with cancer or leukemia and, women in remission from breast cancer to “heal better” by providing comprehensive psychological and physical support. Johnson & Johnson has teamed up with ACSE to help women and children regain their confidence, reconcile with their bodies, and to share their experiences with other patients. Johnson & Johnson employees in France also volunteer during “Solidarity Day,” to spend time with patients, supporting them and connecting with their needs.

Physicians, nurses, and technicians attend a training program accredited by the Czech Nurse Association that provides knowledge and skills in identifying and analyzing risks, root causes and prevention of adverse events.

Since the launch of the “Solidarity Day” initiative, Johnson & Johnson employees in France have participated in several Solidarity Days, with great success.
Our Community Work in EUROPE

Strengthening the Health Care Workforce

INSEAD Innovating Health for Tomorrow

Johnson & Johnson and INSEAD Business School have been working together for more than 15 years on programs that support improved leadership and management in health care systems. The INSEAD Innovating Health for Tomorrow program addresses the practical issues of innovation and change management for senior health care executives in Europe – helping them to re-think the challenges of aging populations, rising expectations and chronic illness and improve the efficiency of health provision.

GREECE

Promoting the Health of Children & Youth

The Smile of the Child

Johnson & Johnson has teamed up with The Smile of the Child to provide preventive medicine services to children whose parents can’t afford basic healthcare services, especially on isolated Greek islands that don’t have adequate healthcare infrastructures and are confronted with severe healthcare issues. Smile of the Child offers children free access to much needed health care, via its preventive medicine program Hippocrates, which uses fully equipped mobile medical units to travel to areas of most need. Staffed by volunteer doctors, as well as a social worker, a nurse and a driver from the organization, the mobile multi-clinics for children offer generalist check-ups, care and treatment and travel to urban centers as well as remote villages.

IRELAND

Support for Chronic Conditions

Special Olympics Ireland

Primarily a sports organization for people with an intellectual disability, Special Olympics Ireland provides athletes far more than the physical benefits of sport. Johnson & Johnson has teamed up with Special Olympics Munster to ensure that teams of well-trained and experienced event volunteers are available who can deliver high quality sports events in a range of sports throughout the Munster region. Johnson & Johnson employees also personally volunteer and work with Special Olympics staff to help achieve both organizational and personal community support goals.

HUNGARY

Support for Chronic Conditions

Bátor Tábor Foundation

For 10 years, Johnson & Johnson and Bátor Tábor Foundation have been working together to provide therapeutic services to over 5000 beneficiaries completely free of charge. Bátor Tábor (literally: Camp of Courage) offers support to children whose lives are affected by a chronic illnesses, including cancer and diabetes, and their family members. The camp offers a high-ropes course, rowing lake, archery field, synthetic turf field and indoor sports hall, bringing a unique opportunity each year to 1,700 children and families in Central Europe. The camp also serves as the regional therapeutic recreation center in Central Eastern Europe, offering programs to Hungarian, Polish, Czech and Slovakian children.

Bátor Tábor is a former pioneer camp which was carefully renovated to ensure it is universally accessible and meets the medical and psychological needs of its residents.
**ITALY**

>>> Support for Chronic Conditions

**Dynamo Camp**
Dynamo Camp is part of SeriousFun Children’s Network, a non-profit association that promotes and manages worldwide vacation Camps specifically designed for children and teens suffering from chronic and serious illnesses. Johnson & Johnson has been partnering with Dynamo Camp in Tuscany for five years, to provide activities to children 6 - 17 years old, aimed at helping them rediscover and gain confidence in their own potential. Children get the opportunity to develop their own skills by testing many sport activities and also share memorable moments with other kids that have similar experiences, without feeling different. The goal of Dynamo Camp is to let them be “just kids” by spending a week in a fun and safe environment where security and medical care is constantly provided by qualified staff.

For those children who cannot travel to the camps, the Dynamo Truck visits seven Italian regions, stopping for three weeks and working with the regions’ hospitals, foster homes and schools to ensure that every child is able to receive a unique experience in Radio, Art Factory, Studios, and Dynamo Generation (The Musical).

**Susan G. Komen Italia**
Susan G. Komen Italia is the first European affiliate of Susan G. Komen for the Cure, the largest international organization dedicated to fighting breast cancer for more than 25 years. Johnson & Johnson has been supporting Susan G. Komen Italia for more than 15 years in its mission to save lives, empower people, ensure quality care for all, and energize science to find the cures for breast cancer. The program aims to decrease cancer through active prevention and offers free screening and immediate results to thousands of women, especially those in the 50 to 70 age group.

At Race for the Cure events, Health Villages offer free health services, including clinical breast exams, mammograms, breast ultrasound, pap tests, clinical thyroid exams and ultrasounds, dermatological exams, genetic counseling, eye exams, and nutritional consultations.

**ROMANIA**

>>> Strengthening the Health Care Workforce

**Bridge to Employment**
Bridge to Employment (BTE) is a Johnson & Johnson initiative founded in 1992 to combat rising youth unemployment and to expose youth to careers in health care. The program aims to inspire young people from underserved communities to stay in school, excel academically, and to elevate their career aspirations. Partnering with Janssen Romania, Junior Achievement Romania and Carol Davila – University of Medicine & Pharmacy 50 students attending Gheorghe Lazăr National College or Ion Creangă National College selected for the 3-year BTE-Bucharest, Romania program will receive tutoring, academic enrichment, and mentoring and career guidance to prepare them for university and jobs.

**RUSSIA**

>>> HIV/AIDS Prevention & Support

**Steps Foundation**
Johnson & Johnson has partnered with Steps Foundation to support its goal of providing a social-psychological center for HIV positive people and their families. The Steps Social Center supports over 3,000 HIV-positive people in Moscow, with a particular emphasis on assisting those who are newly diagnosed. Activities include self-support groups for different social groups, psychological
Our Community Work in EUROPE

therapeutic groups, round tables with doctors/medical specialists, lawyers, social services and other specialists, dealing with issues that HIV positive people face or may face, social support, case management and transportation. With women accounting for 60 percent of the Center’s attendees, the plan for 2015 is to strengthen the components for HIV-positive women, especially those who are pregnant.

Russian Health Care Foundation

To help people living with HIV in prisons prevent the spread of HIV both in and beyond prisons, Johnson & Johnson supports efforts by the Russian Health Care Foundation to improve the skills and knowledge of the professional medical community in Russia’s Federal Penitentiary Service (FPS) to optimize HIV therapy for their patients. The trainings have resulted in improved awareness and competence of medical specialists under the FPS; standardization of approaches to diagnostics and therapy of HIV-positive patients, and process uniformity in ordering, supplying and stocking drugs and diagnostics in FPS institutions. The goal of the program is to implement national standards of treatment, educate others beyond the realms of the penitentiary system, and continue the training for FPS specialists on new approaches for HIV treatment.

SLOVENIA

Promoting the Health of Children & Youth

Slovenian Red Cross

Malnutrition is an escalating health and development discriminator for many children in Balkans region. Due to severe economic conditions a growing number of children do not have access to adequate nutrition, especially healthy hot meals. Johnson & Johnson and the Slovenian Red Cross have joined forces on the “Hot Meal for Children” program to help improve the health and physical development of affected children, as well as improve overall life conditions and support their social integration.

SPAIN

Support for Chronic Conditions

Fundacion Manantial

Fundacion Manantial has developed a transitional housing initiative for prisoners with chronic mental illness. The Foundation, in partnership with Johnson & Johnson, aims to provide supervised communal and stable residential accommodation, social support facilities, and coordination channels with social and health resources and other stakeholders. Not only does this enable inmates to integrate back into their communities, it also guarantees continuity of mental health care, management of the judicial process, and helps to maximize their personal and social autonomy.
SWEDEN

Promoting the Health of Children & Youth

Maskrosbarn

Vulnerable young people, whose lives are affected by their parents’ illness or addiction, are now looking forward to healthy futures thanks to the Maskrosbarn life skills program in Sweden. Currently, Johnson & Johnson provides full sponsorship to a group of 20 teenagers who participate in Maskrosbarn’s four year program which focuses on: comprehensibility, manageability, meaningfulness and togetherness. Through counseling, group activities, camps, e-mail and chat facilities, webinars and lectures all over Sweden, teenagers who live or have lived in families with parents who abuse drugs or are mentally ill, can build their self-esteem and confidence to prepare for adult life. Johnson & Johnson employees in Sweden have been involved in fund-raising for the program, with many helping at the Maskrosbarn camps. The program aims to have a 90% completion rate, and 60-70% of the participants are expected to continue on to Maskrosbarn’s trainee program and eventually become camp leaders, leading the way for other teens to grow in confidence and knowledge while changing society’s awareness of their issues.

UKRAINE

HIV/AIDS Prevention & Support

HealthRight International

Children and youth involved in the criminal justice system face very high risks for drug involvement, violence and recidivism to crime. Prevention of recidivism is critical to preventing HIV infection, particularly in the conflict-affected eastern regions of Donetsk and Luhansk that also have the highest HIV prevalence. To that end, Johnson & Johnson partners with HealthRight International on the STEPS HIV prevention program for children and youth in conflict with the law within parole/probation, prison and community settings. STEPS seeks to improve access to HIV counseling, testing and treatment for youth, and provides training for parents and the parole officers who minors in conflict with the law serving community-based sentences report to.