

Johnson & Johnson

# **Working to Change** the Trajectory of **Lung Cancer**

At Johnson & Johnson, we are focused on tackling lung cancer from every angle and are driven by our passion to help patients.

## The Impact of Lung Cancer<sup>1</sup>



### Lung cancer is difficult to diagnose early.

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It starts growing very **deep** in the lung<sup>2</sup>

#### Symptoms only start when it has grown significantly and spread outside the lung<sup>2</sup>

### Early diagnosis is key.

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Earlier diagnosis could mean easier treatment and potentially cure<sup>3</sup>

But most people are diagnosed at advanced stages. when treatment options are limited<sup>3</sup>



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#### **Screening is critical for those** at increased risk.

Regular **low-dose CT (LDCT) scans** are the most important step at-risk people can take toward early detection<sup>2</sup>

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**Risk factors** can include smoking, genetic susceptibility, poor diet, occupational exposures, and air pollution<sup>4</sup>

#### Anyone can get lung cancer.

 $\mathbf{J}$ Up to **25% of** lung cancers worldwide occur

in people who have

never smoked 5

Stigma or blame are common, preventing timely screening and treatment<sup>6</sup>



A multifaceted disease requires a multidisciplinary approach.

Innovation at Johnson & Johnson has helped pave the way in oncology for more than 30 years. We are working holistically across the company to drive early detection, treatment and ongoing research and development to help make a difference in the lives of millions of people.

Maintaining health and creating a sense of hope for all people impacted by lung cancer are what drive us. Together, we aim to change the trajectory of lung cancer.



#### REFERENCES

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