Working together with community-based partners, we support efforts that focus on saving and improving the lives of women and children, preventing disease among the most vulnerable, and strengthening the health care workforce.

### Improving Maternal & Infant Health

**Born On Time**

Prematurity is the single greatest cause of death in children under five around the world. Every year, approximately 15 million babies are born preterm, and the number is on the rise. **Born On Time**, a bold new global Public-private partnership, brings together resources and expertise from Johnson & Johnson, Government Affairs of Canada, World Vision, Plan International Canada, and Save the Children to tackle the challenge of preterm birth prevention in Bangladesh, Ethiopia and Mali – three countries where the burden of newborn deaths is high and governments have been committed to improving survival rates. This public-private partnership supports the UN’s **Every Newborn Action Plan**, as well as the new **Every Woman Every Child** global strategy. With an intense focus in these three high-burden countries, Born On Time will also drive progress towards achieving the **global goal for newborn survival**.

**100,000 Babies Initiative**

Responding to the **Survive and Thrive Global Development Alliance**, and the UN’s **Every Newborn Action Plan** calls to action to reduce neonatal morbidity and mortality, the 100,000 Babies Initiative was established with the goal of saving at least 100,000 newborn lives each year in Ethiopia, India and Nigeria. To contribute to the reduction of newborn mortality in Ethiopia, Johnson & Johnson has partnered with **Save the Children** to improve facility-based essential newborn care and care for small/preterm and sick babies at hospitals and select health centers in South Wollo Zone. Additionally, the company supports efforts by the **American Association of Pediatrics** and the **Ethiopian Pediatric Society** to train birth attendants in 180 hospitals using **Helping Babies Survive** educational programs and supportive supervision training.

**H4+**

Johnson & Johnson has been partnering with **H4+** (UNAIDS, UNFPA, UNICEF, WHO, The World Bank and UN Women) since 2011 to train skilled birth attendants in emergency obstetric and newborn care to ensure better outcomes for more mothers and babies in Ethiopia and Tanzania. In Ethiopia, the partnership is contributing to the country’s overall endeavor to strengthen the competency of health providers involved in maternal and newborn health and improve access for quality basic and comprehensive emergency obstetric and newborn care services.

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**Preterm birth prevention includes training health workers to provide quality care for mothers before, between and during pregnancies**

**A health officer trained in Integrated Emergency Surgery and Obstetrics at Debark Hospital**

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*Our Community Work in ETHIOPIA*
Hamlin Fistula

Johnson & Johnson is a decades-long supporter of Hamlin Fistula, the largest and foremost training and research center for the treatment, care and prevention of obstetric fistula. Each year, Johnson & Johnson partners with the hospital – Addis Ababa Fistula Hospital – to provide comprehensive treatment for approximately 2,000 patients suffering from obstetric fistula and to support graduation and deployment of 25 midwives into rural Ethiopia from the Hamlin College of Midwives. The program also supports existing midwives in government health centers and medical research and training of fistula surgeons from around the world. More than 25,000 babies will be delivered assisted by midwives through rural health care centers. With the cure and reintegration of 2,000 more fistula patients this year, Hamlin Fistula is now approaching 50,000 – demonstrating that fistula is not a curse but a curable condition.

Fistula Foundation

Fistula Foundation works with several fistula treatment centers in Ethiopia to build capacity among staff and help more women get the treatment they need. Johnson & Johnson has partnered with Fistula Foundation and WAHA to fund fistula programs at The International Fistula Training and Treatment Center at Gondar University. In addition to providing treatment, the program covers transportation costs and conducts community outreach activities to increase awareness about fistula, access to treatment and support social acceptance.

Children Without Worms

Johnson & Johnson strives to improve the health and development of children through the initiative Children Without Worms (CWW) by donating the deworming medicine Vermox® to the WHO for the treatment and control of intestinal worms globally. Treatment with Vermox is only one component of the CWW strategy. To break the persistent cycle of re-infection and to achieve sustainable improvements in health, CWW uses a comprehensive approach that includes addressing water, sanitation, and hygiene education (WASH). A number of African nations are receiving Vermox donation and programmatic support, including Cameroon, Cape Verde, Eritrea, Ethiopia, Gabon, Madagascar, Nigeria, Tanzania, Uganda, and Zambia.

Empowering Women & Girls

CARE Ethiopia

Johnson & Johnson supports efforts by CARE Ethiopia to mitigate the negative impact of child marriage in Farta district, South Gondar by improving economic and sexual reproductive health outcomes for ever married adolescent girls and increasing community support for girls. The goal of this project is to increase ever married adolescent girls’ knowledge of reproductive health and family planning including specific objectives such as growing adolescent girls’ income and access to assets through savings and loan groups. The program will be implemented in 11 kebeles with close collaboration from the district Ministry of Health and Ministry of Women, Youth and Children’s Affairs offices and other local stakeholders including religious institutions and community leaders to serve as change agents for creating an enabling environment for girls.

Promoting the Health of Children & Youth

CARE

With support from Johnson and Johnson, CARE Ethiopia is implementing the “Testing-Integrated Water, Sanitation and Hygiene (WASH) Implementation Models for Neglected Tropical Disease (NTD) Prevention Project” in 12 kebeles of South Gondar zone, Amhara Regional State. The program is designed to replicate models of WASH/NTD integration, strengthen capacity of government partners to conduct comprehensive NTD prevention and control, and examine costs of and barriers to WASH/NTD integration at the community and government levels. It will also enhance access to sanitation and hygiene, and facilitate improved hygiene and sanitation behaviors that reduce the risk of STH and NTD infection, as well as diarrheal disease, malnutrition and other harmful health impacts.

HIV/AIDS Prevention & Support

Project Mercy, Inc.

Project Mercy is creating a community development model to try to break the cycle of poverty in Ethiopia’s Yetebon community through education, health care services, vocational skills training, and nutrition awareness. Johnson & Johnson supports its Health Education & Nutrition Program, a community health training program in the outlying areas where there is little to no access to schools, a high rate of illiteracy, lack of sanitation, and lack of knowledge of how HIV/AIDS is spread. Approximately 200 adults and children in the mountain regions will be taught to read, write, do basic math, and hygiene. The nutritional program will help improve health and performance of students attending Medhane Alem school. Higher literacy rates and better living conditions are expected to lower rates of HIV/AIDS in the community. Johnson & Johnson also provided funding for the procurement and management of 50,000 doses of Miconazole for the treatment of oral thrush, the most commonly reported opportunistic infection observed in HIV patients.
**Our Community Work in ETHIOPIA**

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#### Strengthening the Health Care Workforce

**SOS Hermann Gmeiner Nursing Colleges**

Through the SOS Hermann Gmeiner Nursing Colleges in Mekelle, Ethiopia, and Mogadishu, Somalia, and in cooperation with select schools in Uganda, SOS Children’s Villages and Johnson & Johnson are collaborating to help address the critical shortage of health care professionals in the region. The program raises awareness of nursing and midwifery as a valued career opportunity among communities served by SOS Children's Villages in Africa and provides scholarships to increase access to health care education to orphaned and vulnerable youth in Ethiopia, Somalia, and Uganda.

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**Management Development Institute**

Management Development Institute (MDI) aims to equip Ministries of Health and other organizations delivering health care services to underserved populations with the requisite management and leadership capacity to implement their health priorities. In its first decade, MDI programs have trained approximately 1,000 health care leaders from 32 countries. Designed by world-class management faculty, MDI is delivered by instructors from UCLA Anderson, Amref Health Africa and by outstanding faculty from other African universities, including the Ghana Institute of Management and Public Administration, and the Graduate School of Business at the University of Cape Town. The lessons are geared toward successfully meeting the complex challenges faced by Eastern, Western and Southern African health systems. The East Africa MDI includes participants from Ethiopia, Sudan, Kenya, Somaliland, and Uganda.

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*Training the next generation of nurses and midwives*

*MDI brings NGOs, academic institutions and the private sector together to design and implement health care interventions*