



Johnson & Johnson

Citizenship & Sustainability **2020 GOALS**

# Toward a healthier 2020

How citizenship and sustainability  
can help more people live  
healthier lives



# We're creating a new vision of health.

A vision that expands the ways we've thought  
about health and seeks new ways to make  
everyone, everywhere healthier.

*Photo Credit: 3<sup>rd</sup> Eye*

*Johnson & Johnson Citizenship and Sustainability 2020 Goals will help more people live healthier lives. With the ideas we generate, products we make and good habits we create, we can do more than ever before.*



Photo Credit: Unsplash

# OUR FOCUS

## People

*We'll help people be healthier by providing better access and care in more places around the world.*

## Places

*We'll make the places we live, work and play healthier by using fewer and smarter resources.*

## Practices

*We'll team up with partners and employees to create a culture of health and well-being.*

*Photo Credits: Julien Harneis, dsorich, J&J*

# We'll help people be healthier by providing better access and care in more places around the world.



## Our goals

- Develop and deliver innovative, life-changing solutions to address the world's major health challenges.
- Deliver innovative health care access and training programs that impact a billion lives in underserved areas.
- Collaborate with government, nonprofit and private sector to foster new models of health that improve economic well-being and health care in key emerging markets.

### TARGETS AND METRICS

- Expand the database documenting bedaquiline's (Sirturo®) effectiveness, efficacy and safety profile through collaborative efforts to further increase access.
- Initiate Phase 3 trials and regulatory submissions for rilpivirine LA, the first all-injectable depot regimen for HIV.
- Produce and donate 1 billion doses of mebendazole (Vermox®) to treat >100 million children at risk for intestinal worms, and reduce infections by 26 million over five years through integrated treatment and prevention.
- Deliver HIV/AIDS therapy access to a cumulative 130,000 adults and 5,000 children; and access to MDR-TB therapy to a cumulative 200,000 patients, potentially curing\* 157,000 people with MDR-TB of the disease.
- Train 30,000 skilled birth attendants to assist 6 million births.
- Support the delivery of 6 million eye care screenings to underserved children, and provide corrective treatments as needed to 100,000.
- Activate signature partnerships/initiatives for five of our largest Consumer brands to promote the health and well-being of people in need around the world.
- Drive policy thought leadership and strategic engagements to expand health care access and coverage in three emerging markets (Brazil, China, India), and lead three to five pilots to demonstrate improvements in economic, productivity and health outcomes.

\* The Lancet Respiratory Medicine, Volume 3, Issue 3, March 2015, Pages 201–209 establishes the correlation between sputum culture conversion and treatment success. From the randomized clinical study (C208) SIRTURO® provided a 78.8 percent culture conversion rate at 24 weeks versus 57.6 percent for placebo.

*We'll make the places we live, work and play healthier,  
by using fewer and smarter resources.*



## Our goals

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- Fully integrate sustainable design solutions into our product innovation processes.
- Reduce our impacts on climate and water resources.

### TARGETS AND METRICS

- New and existing products representing 20% of Johnson & Johnson revenue achieve Earthwards® recognition for sustainable innovation improvements.
- Increase the recyclability of our consumer product packaging to 90+% (on a weight basis) via design and partnerships in 5 key markets where mature recycling infrastructure exists (US, UK, France, Germany, Canada). In 3 other markets where recycling infrastructure is less mature engage in partnerships to advance material recovery and recycling efforts.
- Reduce absolute carbon emissions 20% by 2020, 80% by 2050. Produce/procure 35% of electricity from renewable sources by 2020; aspire to power all facilities with clean/renewable energy by 2050.
- Conduct a comprehensive water risk assessment at 100% of manufacturing / R&D locations and implement resource protection plans at the high-risk sites.

*We'll team up with partners and employees to create a culture of health and well-being.*



## Our goals

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- Collaborate with our suppliers to accelerate environmental and social improvements across the value chain.
- Empower and engage the Johnson & Johnson family of employees to become the healthiest workforce.

### TARGETS AND METRICS

- Enroll suppliers covering 80% of our spend in our Sustainable Procurement Program.
- Consistently achieve benchmark spending with U.S. diverse suppliers and small suppliers globally, while doubling our global supplier diversity footprint.
- Empower and engage at least 100,000 employees toward a “personal best” in health and well-being via the principles of Energy for Performance<sup>®</sup>, innovative digital health tools, and advancing a culture of healthy eating and physical activity