NEWBORN SURVIVAL NOW

A Perilous First Month

THE FIRST 28 DAYS OF LIFE – THE NEONATAL PERIOD – IS THE MOST VULNERABLE TIME FOR A CHILD’S SURVIVAL. Of all under-5 mortality are newborn deaths.1

LEADING CAUSES OF NEWBORN MORTALITY

- complications from prematurity
- complications around the time of birth
- neonatal infections

ABOUT 2 MILLION NEWBORNS DIE AROUND THE TIME OF CHILDBIRTH OR DURING THE FIRST WEEK OF LIFE. AN ADDITIONAL 2.6 MILLION BABIES ARE STILLBORN AND NEARLY 300,000 WOMEN DIE DUE TO COMPLICATIONS OF PREGNANCY AND CHILDBIRTH.1

Of these neonatal deaths, two-thirds occur in just 10 countries, with India accounting for more than a quarter and Nigeria for about a tenth.5

TIMELY INTERVENTIONS CAN SAVE LIVES REACHING MOTHERS AND BABIES WHEN THEY ARE MOST VULNERABLE, AROUND THE TIME OF BIRTH, PROVIDES THE GREATEST OPPORTUNITY FOR SAVING LIVES.6

INVESTING AN ADDITIONAL U.S. $1.15 PER PERSON IN 75 HIGH-BURDEN COUNTRIES COULD LEADING CAUSES OF NEWBORN MORTALITY3 REDUCE NEONATAL MORTALITY BY 45%.7

QUALITY CARE PROVIDED BY SKILLED BIRTH ATTENDANTS

LABOR, BIRTH AND FIRST WEEK OF LIFE

Preterm Birth
Antenatal corticosteroids and preterm labor management
Essential newborn care – hygienic care, thermal care, support for breastfeeding
Kangaroo mother care

Birth Complications
Essential newborn care and resuscitation, as appropriate

Newborn Infection
Prevention – essential newborn care, especially breastfeeding, and chlorhexidine where appropriate
Case management of neonatal sepsis with antibiotics

INVESTING AN ADDITIONAL U.S. $1.15 PER PERSON CAN SAVE 3 MILLION WOMEN AND BABIES BY 2025.9

POSTNATAL HOME VISITS FOR BOTH MOTHERS AND NEWBORNS

QUALITY CARE PROVIDED BY SKILLED BIRTH ATTENDANTS

POSTNATAL HOME VISITS FOR BOTH MOTHERS AND NEWBORNS

3. PMNCH/WHO Newborn Death and Burden, 2011
4. “Every Newborn: An Action Plan to End Preventable Deaths” PMNCH + UNICEF 2014
6. “Every Newborn: An Action Plan to End Preventable Deaths” PMNCH. 2014

45%