

Therapeutic Area Giving Focus Areas – Local, State, National Support
Preference for Programs over Fundraising Events
Overarching Support for Programs that Helps to Achieve Health Equity

Cardiovascular

- a. Patient empowerment initiatives surrounding advocacy and management of disease
- b. Healthcare Disparities (community outreach & awareness, education to patients and policy makers, stigma & cultural competence initiatives)
- c. Tools to assist patients & families related to anti-coagulant therapy and education
- d. Awareness/Education for:
 - i. Vascular Protection (CAD/PAD) and Treatment
 - ii. Prevention of Stroke & non-CNS systemic embolism for patients with Atrial Fibrillation, in particular the elderly, frail, and obese populations
 - iii. Medically Ill VTE

Immunology

Dermatology: Plaque Psoriasis

Gastroenterology: Crohn's Disease, Ulcerative Colitis

Rheumatology: Ankylosing Spondylitis, Psoriatic Arthritis, Rheumatoid Arthritis, Polyarticular Juvenile Idiopathic Arthritis

- a. Early disease intervention
- b. Disease awareness and education of patients and caregivers
- c. Family/caregiver support, wellness education, advocacy support
- d. Innovative efforts to empower patients to manage their disease
- e. Tools to assist patients and families related to therapy to improve quality of life
- f. Efforts to build skills of professionals and caregivers to improve patient outcomes
- g. Efforts to address healthcare disparities for marginalized or at-risk groups (outreach and awareness, education to policy makers, stigma and cultural competence initiatives)
- h. Direct patient services or linkage to care: Screenings for the diseases
 - i. Outreach to those without access to medical care or poor access
- i. Advocacy initiatives on access to care to treat individual patient needs

Infectious Disease

- a. HIV/AIDS
 - i. Programs in key communities impacted by health disparities
 - ii. Patient populations and geographies disproportionately impacted by HIV/AIDS
 - iii. Ending the Epidemic
 - iv. Linkage to care (access to medications, rapid initiation, re-engagement, individualization of therapy and retention)
 - v. Innovation in addressing local community needs of PLWH
 - vi. Telemedicine & Capacity building
- b. Vaccines
- c. Respiratory Infections
 - i. Coronavirus

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Neuroscience

Alzheimer's disease, Major Depressive Disorder, Schizophrenia, Schizoaffective Disorder, Suicidal Ideation, Multiple Sclerosis

- a. Recovery-focused programs, including initiatives on quality of life, coping, housing, social isolation, employment, and wellness
- b. Early intervention programs
- c. Programs supporting access, continuity of care, and relapse prevention
- d. Programs addressing healthcare disparities and the stigma associated with mental illness
- e. Crisis intervention programs
- f. Education and programs addressing mental health and the criminal justice system
- g. Initiatives may be for patients, caregivers/families, peers, policy makers, community leaders, or the broader community leaders, or the broader community

Oncology

Amyloidosis

Metastatic Castration-Sensitive Prostate Cancer

Metastatic Castration-Resistant Prostate Cancer

Non-Metastatic Castration-Resistant Prostate Cancer

Multiple Myeloma

Leukemia & Lymphoma: Chronic Lymphocytic Leukemia (CLL), Mantle Cell Lymphoma (MCL), Waldenström's Macroglobulinemia (WM), Marginal zone Lymphoma (MZL)

Lung Cancer

Urothelial/Bladder Cancer

Unresectable or metastatic liposarcoma or leiomyosarcoma

- a. Education of patients and caregivers on the respective disease areas
- b. Family/caregiver support including transportation/lodging challenges associated with treatment, psychotherapy, managing side effects of medications, wellness education, advocacy support
- c. Innovative efforts to empower patients and their caregivers to manage the disease
- d. Tools to assist patients and families related to therapy
- e. Efforts to build skills of professionals and caregivers to improve patient outcomes
- f. Efforts to address healthcare disparities for marginalized or at-risk groups (outreach and awareness, education to policy makers, stigma and cultural competence initiatives)
- g. Efforts to address impaired functionality, long absence or giving up work by patient and/or caregiver, and education for broader community around patient support
- h. Direct patient services or linkage to care: Screenings for the diseases
 - i. Outreach to those without access to medical care or poor access
- i. Advocacy initiatives on access to care to treat individual patient needs



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Pulmonary Hypertension

Pulmonary Arterial Hypertension

- a. Early diagnosis and disease intervention
- b. Disease awareness and education of patients and caregivers
- c. Family/caregiver support, wellness education, advocacy support
- d. Innovative efforts to empower patients to manage their disease
- e. Tools to assist patients and families related to therapy to improve quality of life
- f. Efforts to build skills of professionals and caregivers to improve patient outcomes
- g. Efforts to address healthcare disparities for marginalized or at-risk groups (outreach and awareness, education to policy makers, stigma and cultural competence initiatives)
- h. Direct patient services or linkage to care: Screenings for the diseases
 - i. Outreach to those without access to medical care or poor access
- i. Advocacy initiatives on access to care to treat individual patient needs