

# Our Community Work in NIGERIA

Working together with community-based partners, we support efforts that focus on saving and improving the lives of women and children, preventing disease among the most vulnerable, and strengthening the health care workforce.

## ▶▶▶ Improving Maternal & Infant Health

### 100,000 Babies Initiative

Responding to the **Survive and Thrive Global Development Alliance**, and the UN's **Every Newborn Action Plan** calls to action to reduce neonatal morbidity and mortality, the 100,000 Babies Initiative was established with the goal of saving at least 100,000 newborn lives each year in Ethiopia, India and Nigeria. In Nigeria, Johnson & Johnson supports the initiative by partnering with **Save the Children** to join efforts led by the Federal Ministry of Health to help scale up quality life-saving interventions for newborns within a selected region in Kaduna state, where newborn mortality rate as high as 43 per thousand live births. The program will focus on strengthening service delivery along the continuum of care, working mainly at primary health care and general hospital levels and strengthening linkages between the two levels of care.



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### Improving Emergency Obstetric and Newborn Care

In 2014, Johnson & Johnson reaffirmed its commitment to save more newborn lives by launching a 5-year, \$30 million initiative to support programs in countries with the highest number of newborn deaths. In Nigeria, we have partnered with **Liverpool School of Tropical Medicine** and **Well Being Foundation Africa** to accelerate progress towards reducing the country's high infant mortality rate. The grant supports pre-service and in-service trainings to midwives on emergency obstetric and newborn care and to increase the availability and quality of care for mothers and babies in four regions of Kwara State.

### HELLO MAMA

Johnson & Johnson is working in partnership with **USAID** and a consortium including Nigeria's Federal Ministry of Health, **Pathfinder International**, **Praekelt Foundation**, and **Jhpiego**, to launch HELLO MAMA in 2016. The initiative aims to improve maternal, newborn and child health behaviors and health outcomes in Nigeria through a demand generation mobile health program which delivers age and stage based messages to pregnant women, mothers and household decision makers. The program is locally led, planned for scale, and complements the national health care system.

### GBCHealth

**GBCHealth** is a coalition of companies and organizations seeking to leverage the power and resources of the private sector to tackle the most pressing global health challenges where business can make a powerful positive impact. Johnson & Johnson has partnered with GBC Health since 2010 to advance corporate engagement on maternal, newborn and child health in key geographies (India, Nigeria) through its communications, advocacy and partnership platforms and to align more fully with the transition to the **Sustainable Development Goals**.

## ▶▶▶ Promoting the Health of Children & Youth

### Children Without Worms

Johnson & Johnson strives to improve the health and development of children through the initiative **Children Without Worms** (CWW) by donating the deworming medicine Vermox® to the WHO for the treatment and control of intestinal worms globally. Treatment with Vermox is only one component of the CWW strategy. To break the persistent cycle of re-infection and to achieve sustainable improvements in health, CWW uses a comprehensive approach that includes addressing water, sanitation, and hygiene education (WASH). A number of African nations are receiving Vermox donation and programmatic support, including Cameroon, Cape Verde, Eritrea, Ethiopia, Gabon, Madagascar, Nigeria, Tanzania, Uganda, and Zambia.

## ▶▶▶ Empowering Women & Girls

### Four Pillars PLUS Project

The Four Pillars PLUS project in Cross River State, Nigeria is a four-year project led by **FHI 360** that focuses on enhancing adolescent girls' agency by providing them with tools to make their own life decisions and act in ways that advance those decisions. Johnson & Johnson supports the project's program activities designed to increase knowledge and change attitudes and behaviors related to adolescent reproductive health and gender equality in school communities. These activities complement the project's work by helping to reduce unintended pregnancies and improving health-seeking behaviors, two factors critical to empowering girls to stay in school and maximizing their potential.

### SOS Children's Villages

For more than 20 years, Johnson & Johnson has supported efforts by **SOS Children's Villages** to create a brighter future for thousands of vulnerable children and families around the world. In Africa, the company supports programs to prepare orphaned and abandoned children living in SOS villages to become self-sufficient and productive adults, as well as family strengthening programs that promote economic self-sufficiency, improved psychosocial health, and parenting skills. Currently, J&J supports SOS programs in Ghana, Kenya, Liberia, Mozambique, Nigeria, Sierra Leone, South Africa and Somalia that benefit approximately 11,000 children and families. In the SOS Children's Village in Jos, Nigeria, Johnson & Johnson supports vocational training for young women along with the family strengthening program. Skills acquisition courses include weaving, knitting, and mat making; sewing and tailoring; and textile dyeing. These continuing education courses lay the foundation for young women's entrepreneurship and economic empowerment.



At SOS Children's Villages children are raised in a loving family, sheltered in a safe home, and receive quality education and health care

## ▶▶▶ HIV/AIDS Prevention & Support

### Health Strategy and Delivery Foundation

The **Health Strategy and Delivery Foundation** (HSDF) emerged from the Saving One Million Lives process in Nigeria (started by former President Goodluck Jonathan) as an initiative to improve data-driven decision-making and accountability within the EMTCT cascade of care. Johnson & Johnson supports the Nigerian Government's vision of reaching zero by partnering with HSDF to improve the coverage and efficiency of detecting mothers living with HIV, initiating them into care, and conducting timely testing of their newborns in 5 priority states.

### Spark Health

The goal of SPARK HEALTH's core Partnership for Management Development program is to strengthen health systems and accelerate EMTCT (elimination of mother to child transmission of HIV) health outcomes in Africa by leveraging existing resources, both human and financial, and igniting the power of public sector workers to drive their own systems change. Johnson & Johnson partners with the **Graduate School of Business at the University of Cape Town** to support Spark Health's efforts in Malawi, Nigeria, Kenya, South Africa and Zimbabwe. Spark Health works by partnering directly with public sector health managers to ignite a culture of ownership over health results, helping teams discover innovative solutions to problems, and increasing capacity to use data for better decision-making – helping to achieve key EMTCT and related health targets.

## ▶▶▶ Strengthening the Health Care Workforce

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### Management Development Institute

Management Development Institute (MDI) aims to equip Ministries of Health and other organizations delivering health care services to underserved populations with the requisite management and leadership capacity to implement their health priorities. In its first decade, MDI programs have trained approximately 1,000 health care leaders from 32 countries. Designed by world-class management faculty, MDI is delivered by instructors from **UCLA Anderson**, **Amref Health Africa** and by outstanding faculty from other African universities, including the **Ghana Institute of Management and Public Administration**, and the **Graduate School of Business at the University of Cape Town**. The lessons are geared toward successfully meeting the complex challenges faced by Eastern, Western and Southern African health systems. The West Africa MDI includes participants from Burkina Faso, Cameroon, Ghana, Liberia, Nigeria, Senegal and Sierra Leone.



MDI brings NGOs, academic institutions and the private sector together to design and implement health care interventions

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