

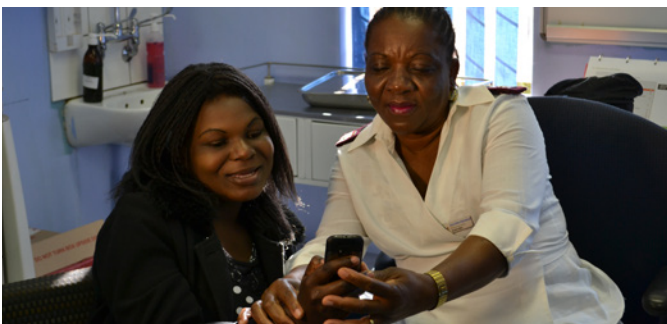
Our Community Work in **SOUTH AFRICA**

Working together with community-based partners, we support efforts that focus on saving and improving the lives of women and children, preventing disease among the most vulnerable, and strengthening the health care workforce.

▶▶▶ Improving Maternal & Infant Health

MomConnect

Johnson & Johnson supports MomConnect, an innovative, government-owned initiative that has moved at a tremendous speed to improve uptake and quality of care for mothers and their children in South Africa since its launch in 2014. MomConnect is South Africa's first, centralized pregnancy registry aiming to capture all pregnancies in the country. Pregnant women and new mothers receive stage-based weekly SMS messages with vital health information on pregnancy, safe delivery and infant care. A help desk also allows users to submit questions, compliments or complaints and rate the quality of service received at their local clinic. NurseConnect, an add on service to MomConnect targeting health workers, seeks to create a communication channel about the MomConnect service and is helping to build peer support and learning communities among nurses and midwives.



MomConnect, a pioneering program in digital health globally, links mobile messaging for mothers to the national health system

▶▶▶ Promoting the Health of Children & Youth

Child Aid Doornkop

Child Aid Doornkop is an educational and recreational initiative aimed at positively influencing the course of lives of children

and youth in and around Doornkop (in Soweto, Johannesburg). Supported by Johnson & Johnson, the program seeks to empower disadvantaged young people with skills they can use to access employment, create their own economic opportunities and become active citizens who play a leadership role in the development of their communities. Child Aid Doornkop will facilitate constructive recreational and educational activities through 30 youth clubs serving 4,300 children with outreach to 40 area schools.

SOS Children's Villages

For more than 20 years, Johnson & Johnson has supported efforts by **SOS Children's Villages** to create a brighter future for thousands of vulnerable children and families around the world. In Africa, the company supports programs to prepare orphaned and abandoned children living in SOS villages to become self-sufficient and productive adults, as well as family strengthening programs that promote economic self-sufficiency, improved psychosocial health, and parenting skills. Currently, J&J supports SOS programs in Ghana, Kenya, Liberia, Mozambique, Nigeria, Sierra Leone, South Africa and Somalia that benefit approximately 11,000 children and families.



At SOS Children's Villages children are raised in a loving family, sheltered in a safe home, and receive quality education and health care

▶▶▶ HIV/AIDS Prevention & Support

mothers2mothers

mothers2mothers (m2m) empowers mothers living with HIV, through education and employment as mentors in health centers and communities, to prevent HIV infections in children and improve overall health of women and their families. Johnson & Johnson's 10-year partnership has enabled m2m to expand from 10 sites in South Africa to 348 sites across 6 sub-Saharan countries. In 2014-15, with J&J support m2m served 83,000 HIV positive pregnant women and over 80,000 male partners and provided significant technical support. Current support focuses on program activities towards an HIV free generation in Malawi, Uganda, South Africa, Kenya and Zambia. With support from Johnson & Johnson for its SmART Linkages Project, m2m aims to strengthen its organizational capacity and eHealth operations, including linking clients to services, tracking uptake and referral outcomes, and overall Monitoring and Evaluation.

HealthEnabled: Faster to Zero

Johnson & Johnson and **PEPFAR** have entered into a public-private partnership with **HealthEnabled** to support the scale up of digital health tools to support elimination of mother to child transmission of HIV (EMTCT) efforts in South Africa and Uganda. Both countries are now implementing Option B+ – lifelong ARVs for all HIV+ pregnant women – however drop-offs in care remain high. The project aims to increase adherence and retention rates by using digital health tools to track and support mothers and infants across the continuum of care through targeted EMTCT SMS messaging and community-based follow-up. By integrating digital health services into national health systems, the project aims to increase the effectiveness of EMTCT programs in the two countries.

HIVSA

The **HIVSA** Palliative Care and Community Health Project aims to strengthen community based organizations (CBOs) in Soweto and their staff who provide care to bedridden individuals living with HIV/ AIDS. Financial and product donations from Johnson & Johnson allow HIVSA to provide training and hygiene packs to health workers from approximately 20 CBOs providing care and social support to HIV patients in their homes. Additionally the project will train, mentor and support 50 CBOs and their community workers on the health screening of orphans and vulnerable children and adolescents with a focus on improving access to HIV prevention, treat, care and support services.

Spark Health

The goal of SPARK HEALTH's core Partnership for Management Development program is to strengthen health systems and accelerate EMTCT (elimination of mother to child transmission of HIV) health outcomes in Africa by leveraging existing resources, both human and financial, and igniting the power of public sector workers to drive their own systems change. Johnson & Johnson partners with the **Graduate School of Business at the**

University of Cape Town to support Spark Health's efforts in Malawi, Nigeria, Kenya, South Africa and Zimbabwe. Spark Health works by partnering directly with public sector health managers to ignite a culture of ownership over health results, helping teams discover innovative solutions to problems, and increasing capacity to use data for better decision-making – helping to achieve key EMTCT and related health targets.

North Star Alliance

North Star Alliance offers primary health care services, HIV testing and health education to hard-to-reach, mobile populations such as truck drivers and sex workers, through their Blue Box Roadside Wellness Centers. Each drop-in center is run by trained clinical and outreach teams and supported by an electronic health passport system, which allows clients to access their health records at any center in the network, as well as keeping track of the spread of disease. Johnson & Johnson has partnered with North Star Alliance to scale and improve North Star's model of Blue Box walk-in clinics in Kenya, South Africa and The Gambia.



Wellness Centers are strategically situated at major truck stops and border crossings in Africa and housed in easily recognizable blue shipping containers

▶▶▶ Strengthening the Health Care Workforce

Maternal Child-Health Nurse Leadership Academy

The Maternal-Child Health Nurse Leadership Academy, developed in partnership with the **Sigma Theta Tau International Honor Society of Nursing**, provides maternal and child health nurses and nurse midwives mentored leadership with curriculum designed to develop leadership in action through projects that would improve the health of mothers, babies and children. The goal of the program is to enable participants to advance their organizations and careers, influence nursing practice in their work settings, improve systems of care, and ultimately improve patient outcomes. Currently the program supports 12 nurse-midwives who lead inter-professional teams to improve health outcomes for mothers and babies in South Africa, Malawi, Swaziland and Uganda.

Burn Treatment Centre at Chris Hani Baragwanath Hospital

The Johnson & Johnson Burn Treatment Centre at Chris Hani Baragwanath Hospital-Soweto is a state-of-the-art unit providing timely and specialized care to adult and paediatric burn patients and increasing the survival rates among critically injured patients. Johnson & Johnson established the facility in 1990 as a treatment, teaching and research center for medical professionals from all parts of Africa. Johnson & Johnson supports the facility with essential equipment, products, and education for management and medical personnel.



Baragwanath-trained nurses and clinical officers are helping to build a burn center of excellence at the KCH Burn Unit in Malawi, where a majority of burn victims are under the age of 5

Management Development Institute

Management Development Institute (MDI) aims to equip Ministries of Health and other organizations delivering health care services to underserved populations with the requisite management and leadership capacity to implement their health priorities. In its first decade, MDI programs have trained approximately 1,000 health care leaders from 32 countries. Designed by world-class management faculty, MDI is delivered by instructors from **UCLA Anderson**, **Amref Health Africa** and by outstanding faculty from other African universities, including the **Ghana Institute of Management and Public Administration**, and the **Graduate School of Business at the University of Cape Town**. The lessons are geared toward successfully meeting the complex challenges faced by Eastern, Western and Southern African health systems. The Southern Africa MDI includes participants from Botswana, Madagascar, Malawi, Namibia, South Africa, Swaziland, Zambia and Zimbabwe.



MDI brings NGOs, academic institutions and the private sector together to design and implement health care interventions

Africa Health Placements/Gordian Knots

Medical equipment is an integral part of strengthening health systems. Studies show that within 5 years of receiving medical equipment, up to 90% of the equipment is either in disrepair, unused or missing from facilities in Sub-Saharan Africa. **ReaMedica's Gordian Knots** are three-to-five day business modeling and innovation labs. Johnson & Johnson funded a knot in Pretoria that led to the creation of a business service to assess the status of medical equipment in health care facilities. This initiative was an outcome of and inspired by **Insead's Innovating Health for Tomorrow** program, supported by Johnson & Johnson. The knot format is intended to be replicated in other countries where it can be utilized as an industry platform for discussion.

Unjani Clinics

Johnson & Johnson has entered into a partnership with **Unjani Clinics** in South Africa to support the setting up of nurse owned and sustainably operated health care clinics across the country. Unjani focuses on establishing sustainable primary healthcare clinics, empowering black female professional nurses, creating jobs, and providing alternative access to quality primary healthcare. Affordable, quality services provided to communities in low income areas include healthcare education and primary healthcare services, for example, vision screenings, wellness services, and chronic disease management. The current target in South Africa is to scale up to 50 clinics by 2018, treating up to 240,000 patients annually and creating a minimum of 150 permanent jobs.



Unjani's strong focus on sustainable enterprise development empowers nurses to continue to run their business without being reliant on outside funding, and patients will continue to have access to quality care

Yale/Stanford Johnson & Johnson Global Health Scholars Program

The **Yale/Stanford Johnson & Johnson Global Health Scholars Program** is designed to build capacity of the health workforce and health systems in resource-poor environments. The program sends promising physicians, primarily from Yale and Stanford, on a medical rotation to one of its six global partner sites – including Church of Scotland Hospital, Philanjalo. The goal of the program is to build the educational capacity of partner hospitals and offer US-trained physicians the opportunity to enrich their knowledge and practice of medicine in settings with few resources.

Johnson & Johnson