

# Our Community Work in

# AFRICA



Johnson & Johnson has a long legacy of giving, with hundreds of programs supported around the world each year. Our philanthropic mission is to make life-changing, long-term differences in human health by targeting the world's major health-related issues.

Our community work in Africa dates back over 80 years. Working together with over 100 community-based partners, we support efforts in more than 30 African countries.

We focus on saving and improving the lives of women and children, preventing disease among the most vulnerable, and strengthening the health care workforce. The programs here highlight some examples of our efforts throughout Africa to help those most in need.

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# SAVING AND IMPROVING THE LIVES OF WOMEN AND CHILDREN

## Improving Maternal & Infant Health

### Partnerships to End Fistula

Johnson & Johnson has been a pioneer in investing in partners and programs that reduce the suffering and stigma of obstetric fistula, a birth injury caused by prolonged labor common in areas where it is difficult to access proper care.

Partners include **Fistula Foundation** that mobilizes and channels funds for regional fistula programs across Africa, the UNFPA-led **Campaign to End Fistula**, **Addis Ababa Fistula Hospital** in Ethiopia and **Comprehensive Community Based Rehabilitation** in Tanzania.

These programs work in innovative ways to train midwives, nurses and physicians to identify and manage emergency birth complications to prevent and treat fistula. Fistula programs also focus on providing women who have received treatment the emotional, economic and social support, including counseling and job skills training, to help them get back on their feet. Johnson & Johnson also donates thousands of sutures each year to ensure an adequate supply for fistula surgeries globally and to help reduce the cost of surgeries.



Addis Ababa Fistula Hospital — Ethiopia

### Reducing Neonatal Mortality



Helping Babies Breathe — Malawi

The **Helping Babies Breathe** (HBB) initiative trains health care workers in low-resource settings to intervene when newborns have birth asphyxia, the inability to breathe at birth. HBB is committed to increase the availability of skilled birth attendants at every birth. Nurses and midwives with HBB training have the skills to resuscitate over 90% of babies with birth asphyxia. In 2011, Johnson & Johnson made a \$2 million 5-year investment to implement HBB in Malawi and Uganda in partnership

with **Save the Children**. The partnership has trained almost 1000 skilled birth attendants, mostly midwives, in its first 3 years. The program is designed for national scale-up by Ministries of Health in the longer term. In Kenya, Johnson & Johnson collaborates with the **American Academy of Pediatrics** and **Amref Health Africa** to provide HBB training to midwives. Johnson & Johnson also partners with **UN's Health 4+** to train skilled birth attendants in emergency obstetric and newborn care in Ethiopia and Tanzania, where neonatal mortality is high.



MomConnect — South Africa

### Mobile Health Programs

In South Africa, Johnson & Johnson supports MomConnect, a mobile health effort by the Ministry of Health to combat the country's high maternal and child mortality rate. Building on the success of **MAMA South Africa**, MomConnect uses mHealth messaging services to create awareness among pregnant women about maternal and infant health services available to them. MomConnect aims to register every pregnancy with a government health facility and to provide follow-up services through stage-based text messages during pregnancy and in the baby's first year of life. This includes helping HIV-positive mothers and their caregivers understand how to prevent transmission of HIV to babies and encouraging healthy household practices. **UNICEF's Project Mwana** uses SMS technology to speed the delivery of an infant's HIV test results to rural clinics, enhancing communication between clinics, community health workers and mothers and initiating critical treatment to prevent the transmission of HIV to infants. Johnson & Johnson is supporting efforts to scale up this major mHealth project to clinics and health care facilities across Zambia and Malawi.

## Planet Aid



Community Health Agents — Angola

To improve maternal and child survival in Ombadja, Angola, Johnson & Johnson partners with **Planet Aid** to train **Community Health Agents** (CHAs) to provide basic health care education, including maternal and HIV outreach. CHAs also link families to health service providers and empower them to take care of their health and wellbeing.

## Promoting the Development of Children and Youth

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## SOS Children's Villages

**SOS Children's Villages** (SOS) is the world's largest organization dedicated to orphaned and abandoned children. SOS works to ensure that children are raised in a loving family environment, receive quality education and health care, and transition to a productive adult life. Johnson & Johnson partners with SOS to improve education access and promotes high graduation rates for aspiring nurses and midwives in Ethiopia, Mozambique, Uganda, and Somalia. In Nigeria, this partnership empowers girls and young women through education and vocational training. Additional outreach programs target vulnerable youth and fragile families, creating resilient communities in Ghana, Kenya, and South Africa.

## International Rescue Committee

The **International Rescue Committee** (IRC) provides emergency relief, protection of human rights, post-conflict development, resettlement services, and advocacy for those affected by

conflict and oppression around the globe, including more than 40 countries in Africa. Johnson & Johnson provided support to help the IRC build schools, and train police, peacekeepers, and relief workers on best practices for assisting victims of trauma during humanitarian crises in Sierra Leone, Northern Uganda, and Central African Republic and aided emergency humanitarian relief efforts to prevent excess morbidity and mortality from communicable diseases among refugees from drought-affected communities at Dadaab Refugee Camp, Kenya.

## Water for Good

**Water for Good** implements water solutions, including drilling and maintaining wells, to address the problem of water quality and availability in the Central African Republic and Democratic Republic of Congo. Johnson & Johnson is partnering with Water for Good to develop and distribute an innovative pump to replace over 100,000 non-functioning pumps located in countries where Johnson & Johnson is involved. Over 20 Johnson & Johnson volunteers from DePuy Synthes have been collaborating with Water for Good on this project.

## Children Without Worms



Children Without Worms—Cameroon

Johnson & Johnson donates the deworming medicine Vermox™ through **Children Without Worms** (CWW) for the treatment and control of intestinal worms. Treatment with Vermox is only one component of the CWW strategy. To break the persistent cycle of re-infection and to ensure that donations have the greatest impact on children, Johnson & Johnson partners with CWW to promote a comprehensive approach that includes addressing water, sanitation, and hygiene education. CWW operates in several African nations, including Cameroon, Cape Verde, Uganda, and Zambia.



SOS Children's Village — Kenya

## World Wildlife Fund



World Wildlife Fund – Democratic Republic of Congo

Johnson & Johnson partners with **World Wildlife Fund** (WWF) on school-based hygiene and sanitation programs that teach children living in environmentally rich but isolated communities, such as the Jengi Forest in Cameroon and the Quirimbas National Park in Mozambique, the links between human and environmental health. This includes building latrines and reliable hand-washing facilities in schools and engaging students and teachers to become agents for changing behaviors in their communities. Johnson & Johnson also supports WWF's efforts to improve access to healthcare and promote environmental conservation through its Healthy Communities, Healthy Ecosystems Program in Kiunga Marine National Reserve in Kenya and the Salonga National Park in the Democratic Republic of Congo.

## Empowering Women and Girls

### Global Fund for Women

Johnson & Johnson supports efforts by **Global Fund for Women** (GFW) to promote economic security, awareness of the endemic problems of violence against women, and good health and education for women. GFW grants support women's grassroots organizations around the world including more than a dozen community-based groups providing maternal and reproductive health care in several African countries, including Kenya, Nigeria, Tanzania, and Uganda.

## The Women's Institute for Secondary Education and Research

Johnson & Johnson provides scholarship funding and product donations to The **Women's Institute for Secondary Education and Research** (WISER), an organization dedicated to the social empowerment of girls in Muhuru Bay, Kenya, especially those orphaned by AIDS. WISER keeps girls in school, reducing HIV risk and young pregnancies, and transforms girls who had done poorly in primary school into top students in the country in math and science. 100% of WISER's pioneering class that graduated in 2014 passed their

exams, with 17 qualifying for university on full scholarships.

## Tostan Senegal

**Tostan** works to empower African communities for sustainable, human rights-centered development and positive social transformation. In Senegal, its Community Empowerment Program has led an unprecedented movement to abandon female genital cutting. With support from the Government of Senegal, the movement has expanded to every region of the country. Johnson & Johnson supported Tostan's efforts to build positive cultural behaviors in the Sédhiou region to sustain this impact over the long term.



WISER —Kenya

# PREVENTING DISEASE IN VULNERABLE POPULATIONS

## HIV Prevention and Supportive Services

### mothers2mothers

Through education and employment, **mothers2mothers** (m2m) empowers mothers living with HIV to be mentors and role models to enable newly diagnosed HIV-positive pregnant women access essential services and medical care to keep them healthy and their babies free from HIV. Johnson & Johnson has partnered with m2m since 2005, funding programs in over 500 sites across South Africa.



mothers2mothers — South Africa

### Elizabeth Glaser Pediatric AIDS Foundation

Johnson & Johnson has been partnering with **Elizabeth Glaser Pediatric AIDS Foundation** (EGPAF) since 2003 to expand and improve efforts to prevent mother-to-child transmission (PMTCT) of HIV/AIDS in several African countries. EGPAF works with maternal, newborn and child health systems to scale-up effective and efficient pediatric HIV elimination programs and to strengthen

management and leadership skills among district and national ministry of health staff responsible for PMTCT services.

### Born Free Africa

The Business Leadership Council for a Generation Born Free of HIV or **Born Free Africa** is a private sector led initiative to catalyze and accelerate solutions to meet global deadline of eliminating new HIV infections in children by December 31, 2015. Johnson & Johnson partners with Born Free Africa to significantly scale up prevention of mother to child transmission of HIV services in Nigeria,

the country that accounts for the greatest burden on children newly infected with HIV globally.

### The Firelight Foundation

**The Firelight Foundation** provides direct, effective, and community-based services for children affected by HIV/AIDS by increasing resources available to grassroots organizations trying to strengthen the capacity of families and communities that care for

these children. Johnson & Johnson supports many Firelight Foundation programs throughout Sub-Saharan Africa with funding for education, vocational training, child protection rights, food and nutrition, and economic strengthening.

### Total Control of the Epidemic



Total Control of the Epidemic — Mozambique

Created by **Humana People to People**, **Total Control of the Epidemic (TCE)** is a grassroots door-to-door approach to systematically reach every person within a designated community with HIV risk assessments and prevention education. Johnson & Johnson currently sponsors TCE efforts in 14 areas in Mozambique and a community development program in Soweto, South Africa. The projects supported by the company provide counseling and testing, education for pregnant women about preventing transmission of HIV to their newborns, large-scale distribution of condoms, and referrals to support groups and treatment for those who test HIV positive.

### Grassroot Soccer

**Grassroot Soccer** uses the popularity of soccer to build basic life skills that help boys and girls adopt healthy behaviors and live risk-free of HIV/AIDS. Johnson & Johnson partners with Grassroot Soccer to address the spread of HIV among youth in Zimbabwe through a combination of HIV prevention services, including behavior change education, voluntary counseling and testing, HIV treatment, and male medical circumcision.

# STRENGTHENING THE HEALTHCARE WORKFORCE

## Providing Nursing and Midwifery Scholarships

### Aga Khan University

The Advanced Nursing Studies department at Aga Khan University's **School of Nursing and Midwifery, East Africa** has made dramatic improvements in nursing practice and care throughout Kenya, Tanzania, and Uganda. Johnson & Johnson supports its Registered Nurse Diploma Program by providing scholarships to over 1700 nursing students from East Africa. The program is helping them advance their professional skills and increasing nursing capacity in the region. Over 60 percent of graduates are promoted after graduation and more than 90 percent remain and provide care in their respective countries.

### SOS Nursing Schools



SOS Nursing School – Ethiopia

**SOS Children's Villages** and Johnson & Johnson started a scholarship program to increase access to careers in nursing and midwifery for orphaned and vulnerable youth from Ethiopia, Mozambique and Uganda at SOS Nursing Schools in Mekelle, Ethiopia and Mogadishu, Somalia. In addition to addressing the critical shortage of healthcare workers in the region, SOS Nursing Schools promote academic excellence as well as the overall development of youth to become responsible and productive citizens. To date, this partnership has enabled over 200 aspiring nurses and midwives to become self-reliant adults who contribute to the health of their communities.

## Improving Skills of Health Workers

### Medical and Surgical Skills Institute



Medical and Surgical Skills Institute — Ghana

Trauma is a leading cause of death in Africa. In 2005, International Aid Ghana, Johnson & Johnson, and the West African College of Surgeons opened the **Medical and Surgical Skills Institute (MSSI)** at Korle Bu Teaching Hospital in Accra, and conducted the first Advanced Trauma Operative Management course in West Africa. MSSI provides life-saving surgical training in advanced trauma, including childbirth injuries, to hundreds of doctors, nurses, midwives and other medical professionals from throughout Africa every year.

### Nairobi Surgical Skills Center

The **Nairobi Surgical Skills Center (NSSC)** is a joint initiative between the University of Nairobi, Johnson & Johnson and Philips Healthcare Technologies to address the acute shortage of specialist skills among health care providers in the Sub-Saharan Africa. NSSC provides training on a wide range of skills including hernia repair, laparoscopic surgery, joint replacement, maternal health and trauma at basic, intermediate and advanced levels. The courses are led by a faculty of local and international experts, including **Operation Smile**, **Association of Surgeons of Great Britain & Ireland**, **Aga Khan University** and **Pan African Academy of Christian Surgeons**.

### Burns Treatment & Training



Kamuzu Central Hospital Burn Unit — Malawi

The **Johnson & Johnson Burn Treatment Centre** at the Chris Hani Baragwanath Hospital in Soweto, South Africa provides timely and specialized care to adult and pediatric burn patients and serves as a training center for medical professionals from Malawi and other parts of Africa. Nurses and clinical officers who trained here as part of the University of North Carolina's **Malawi Surgical Initiative** now staff the dedicated burns unit at Kamuzu Central Hospital in Lilongwe, Malawi. With timely care for burn injuries, more burn victims can survive their injuries and prevent life-long disabilities. These burn units also serve as training centers for the next generations of surgeons and healthcare providers, building capacity for burns treatment in a region where accidents from open fires are sadly commonplace and young children are especially vulnerable.

## IVUmed — Hydrocele Repair

Hydrocele, a fluid-filled enlargement of the sac around the testes, is a disabling condition in men resulting from the parasitic disease lymphatic filariasis. **IVUmed** trains surgeons and surgical nurse practitioners in the removal of hydrocele and in restorative surgery techniques. Johnson & Johnson partners with IVUmed to train physicians in Sierra Leone and Ghana and provide venues in these two countries for West African surgeons to collaborate and continue to build a support network with the goal of increasing access to quality surgical care in the region.

## Yale/Stanford Johnson & Johnson Global Health Scholars Program

The **Yale/Stanford Johnson & Johnson Global Health Scholars Program** sends promising physicians, primarily from Yale and Stanford, on a medical rotation to one of its global partner sites including **Mulago Hospital** in Kampala, Uganda. The program builds the educational capacity of partner hospitals and offers physicians trained in the US unusual opportunities to enrich their knowledge and practice of medicine in settings with few resources.

## Improving Leadership & Management in Healthcare Systems

### UCLA/Johnson & Johnson Management Development Institute

The **UCLA/Johnson & Johnson Management Development Institute (MDI)** is a one-week intensive program designed to enhance the leadership and management skills of program managers and leaders of sub-Saharan African organizations devoted to delivering health care services to underserved populations. The program has been designed specifically to assist African Ministries of Health in implementing their particular national health priorities. Originally developed by world-class faculty from **UCLA Anderson School of Business**, the MDI is customized and delivered through 3 regional partnerships – in Kenya with **Amref Health Africa**, in Ghana with **Ghana Institute of Management and Public Administration** and in South Africa with the **University of Cape Town Graduate School of Business**. Nearly 800 participants from 32 African countries have graduated from this program since 2006.

## Partnership for Management Development

The **Partnership for Management Development (PMD)** is guided by the principle that improved leadership and management can transform health systems into more efficient, effective and responsive operations to help protect HIV-positive mothers and their babies. Johnson & Johnson created PMD with partners, including the **University of Cape Town Graduate School of Business**, **PEPFAR**, African Ministries of Health and local implementers, to enhance the management skills of African healthcare leaders. The training includes organizational planning, finance, operations, leadership, human resources, health information systems, social marketing and monitoring, and evaluation. With the success of a two-year pilot program in Swaziland and Lesotho, Johnson & Johnson is working with partners to expand the PMD model to other African countries.

## Maternal Child-Health Nurse Leadership Academy

The **Maternal-Child Health Nurse Leadership Academy**, developed in partnership with the **Sigma Theta Tau International Honor Society of Nursing**, provides maternal and child health nurses and nurse midwives mentored leadership with curriculum designed to develop leadership in action through projects that would improve the health of mothers, babies and children. The goal of the program is to enable participants to advance their organizations and careers, influence nursing practice in their work settings, improve systems of care, and ultimately improve patient outcomes. This program piloted in South Africa and Uganda in 2011.



Management Development Institute

## Our Partners in Africa



We support efforts in more than 30 countries in Africa including: Angola, Burkina Faso, Botswana, Cameroon, Cape Verde, Central African Republic, Cote D'Ivoire, Democratic Republic of Congo, Egypt, Eritrea, Ethiopia, Ghana, Kenya, Lesotho, Liberia, Madagascar, Malawi, Morocco, Mozambique, Namibia, Niger, Nigeria, Rwanda, Senegal, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Uganda, Zambia, and Zimbabwe. Together with our partners, we work on country-specific programs as well as several capacity building efforts that span multiple African nations.

**Addis Ababa Fistula Hospital** ([www.hamlinfistula.org](http://www.hamlinfistula.org))

**Aga Khan University** ([www.aku.edu](http://www.aku.edu))

**American Academy of Pediatrics** ([www.aap.org](http://www.aap.org))

**AmeriCares Foundation** ([www.americares.org](http://www.americares.org))

**Amref Health Africa** ([amref.org](http://amref.org))

**Born Free Africa** ([bornfreeafrica.org](http://bornfreeafrica.org))

**CARE** ([www.care.org](http://www.care.org))

**CDC Foundation** ([www.cdcfoundation.org](http://www.cdcfoundation.org))

**Children Without Worms** ([www.childrenwithoutworms.org](http://www.childrenwithoutworms.org))

**Chris Hani Baragwanath Hospital**  
([www.chrishanibaragwanathhospital.co.za](http://www.chrishanibaragwanathhospital.co.za))

**Comprehensive Community Based Rehabilitation**  
([www.ccbirt.or.tz](http://www.ccbirt.or.tz))

**CURE** ([cure.org](http://cure.org))

**Direct Relief International** ([www.directrelief.org](http://www.directrelief.org))

**Elizabeth Glaser Pediatric AIDS Foundation** ([www.pedaids.org](http://www.pedaids.org))

**Engineers Without Borders** ([ewb-usa.org](http://ewb-usa.org))

**Family Care International** ([familycareintl.org](http://familycareintl.org))

**FHI 360** ([www.fhi360.org](http://www.fhi360.org))

**Firelight Foundation** ([www.firelightfoundation.org](http://www.firelightfoundation.org))

**Fistula Foundation** ([www.fistulafoundation.org](http://www.fistulafoundation.org))

**Ghana Institute of Management and Public Administration**  
([www.gimpa.edu.gh](http://www.gimpa.edu.gh))

**Global Business School Network** ([www.gbsnonline.org](http://www.gbsnonline.org))

**Global Fund for Women** ([www.globalfundforwomen.org](http://www.globalfundforwomen.org))

**Global Health Corps** ([ghcorps.org](http://ghcorps.org))

**Grassroot Soccer** ([www.grassrootsoccer.org](http://www.grassrootsoccer.org))

**Helen Keller International** ([www.hki.org](http://www.hki.org))

**Helping Babies Breathe** ([www.helpingbabiesbreathe.org](http://www.helpingbabiesbreathe.org))

**Interchurch Medical Assistance** ([www.imaworldhealth.org](http://www.imaworldhealth.org))

**International Rescue Committee** ([www.rescue.org](http://www.rescue.org))

**IVUmed** ([www.ivumed.org](http://www.ivumed.org))

**MAMA** ([www.mobilemamaalliance.org](http://www.mobilemamaalliance.org))

**Malawi Surgical Initiative** ([www.med.unc.edu/msi](http://www.med.unc.edu/msi))

**Medical Teams International** ([www.medicalteams.org](http://www.medicalteams.org))

**Mercy Ships** ([www.mercyships.org](http://www.mercyships.org))

**Mission for Essential Drugs & Supplies** ([www.meds.or.ke](http://www.meds.or.ke))

**mothers2mothers** ([www.m2m.org](http://www.m2m.org))

**Nairobi Surgical Skills Center** ([www.nssc.co.ke](http://www.nssc.co.ke))

**Operation Smile** ([www.operationsmile.org](http://www.operationsmile.org))

**Philips Healthcare Technologies** ([www.healthcare.philips.com](http://www.healthcare.philips.com))

**Planet Aid** ([www.planetaid.org](http://www.planetaid.org))

**Praekelt Foundation** ([www.praekeltfoundation.org](http://www.praekeltfoundation.org))

**Princeton in Africa** ([www.princetoninafrica.org](http://www.princetoninafrica.org))

**Rand Corporation** ([www.rand.org](http://www.rand.org))

**Save the Children** ([www.savethechildren.org](http://www.savethechildren.org))

**Sigma Theta Tau International Honor Society of Nursing**  
([www.nursingsociety.org](http://www.nursingsociety.org))

**SOS Children's Villages** ([www.sos-usa.org](http://www.sos-usa.org))

**Tostan** ([www.tostan.org](http://www.tostan.org))

**UCLA** ([www.ucla.edu](http://www.ucla.edu))

**UCLA Anderson School of Management**  
([www.anderson.ucla.edu](http://www.anderson.ucla.edu))

**United Nations Foundation** ([www.un.org](http://www.un.org))

**UNFPA Campaign to End Fistula** ([www.endfistula.org](http://www.endfistula.org))

**UN H4+** ([www.unfpa.org/h4plus](http://www.unfpa.org/h4plus))

**UNICEF** ([www.unicef.org](http://www.unicef.org))

**University of Cape Town Graduate School of Business**  
([www.gsb.uct.ac.za](http://www.gsb.uct.ac.za))

**USAID** ([www.usaid.gov](http://www.usaid.gov))

**U.S. President's Emergency Plan for AIDS Relief** ([www.pepfar.gov](http://www.pepfar.gov))

**Water for Good** ([icdinternational.org](http://icdinternational.org))

**West African College of Surgeons** ([www.wacscoac.org](http://www.wacscoac.org))

**World Wildlife Fund** ([www.worldwildlife.org](http://www.worldwildlife.org))

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