Introduction

Johnson & Johnson has a long-standing commitment to environmental stewardship, grounded in Our Credo, that reminds us that we must protect the environment and natural resources that we are privileged to use. This includes doing our part to curtail the unsustainable loss of the Earth’s natural forests.

Our Pursuit of Transparency & Traceability

Johnson & Johnson purchases cartons, corrugates and leaflets made from wood fiber as secondary and tertiary packaging for our products. Tracing the source of wood fiber used to make these products is challenging. Therefore, Johnson & Johnson began working with Rainforest Alliance in 2017 to provide us with the third-party expertise necessary to improve our supply chain transparency, to help deliver progress against our wood-fiber product sourcing commitments and to improve our supplier engagement process.

Our Progress

Johnson & Johnson is implementing our responsible sourcing commitments for the wood-fiber products we purchase. In total, our 2020 supply chain risk assessment accounted for more than 90% of our global, direct spend on paper-based packaging and 109,860 MT of material.

In 2020, in collaboration with the Rainforest Alliance, we achieved the following:

- Hosted a virtual workshop to engage our paper-based packaging suppliers on our wood-fiber product sourcing commitments
- Organized trainings on our sourcing principles for our packaging procurement leads across the globe
- Maintained the use of a third-party software platform to execute our supplier risk assessments
- Confirmed that more than 90% of our direct spend on cartons, corrugates, and leaflets was either transparent to country of origin or originating from recycled content
- Validated that nearly 50% of our in-scope volume across the entire company is either Forest Stewardship Council (FSC) certified, The Programme for the Endorsement of Forest Certification (PEFC) certified or 100% recycled content.
While our sourcing principles apply to all wood-fiber products that we buy, we take a risk-based approach to building transparency and to verifying conformance. We prioritize implementation of our sourcing principles with our largest cartons, corrugates and leaflets suppliers by spend.

**Supporting Transformational Change**

Alongside pursuing higher levels of transparency and implementing of our responsible sourcing principles for the directed cartons, corrugates and leaflets volumes that we purchase, we also are committed to supporting efforts to address environmental and social issues associated with pulp/paper production and deforestation. Collaboration is crucial to address these challenges and create transformational change. Therefore, we invest in partnerships and projects within our sourcing regions and in critical forest ecosystems across the globe, with a focus on initiatives that:

- Protect forests, biodiversity and human health
- Reduce greenhouse gas emissions
- Respect human rights and gender equality
- Support smallholder livelihood and inclusion
- Improve supply chain engagement and transparency

The below map outlines initiatives that we are supporting through partnerships. This work was active or initiated by year end 2020.

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**Our forest partners**

**Partner: ACT Commodities**
An independent smallholder project in Krabi Province, Thailand, targeted at increasing the quality of life of 60-100 independent smallholder members by supporting the implementation best farming practices and achieving RSPO certification.

**Partner: EcoHealth Alliance**
An initiative in Monrovia, Liberia, intended to minimize the impacts of infectious diseases from land use change by incorporating human health impacts from deforestation into land use planning, and by promoting sustainable land management.

**Partner: Forest Conservation Fund**
A forest conservation initiative in Loreto, Peru, designed to prevent the deforestation of 50,000 ha of pristine Amazon rainforest that was planned for conversion to palm oil production.

**Partner: Earthworm Foundation**
A project designed to trial a human rights-based due diligence tool for ethical recruitment within the palm oil supply chain. The pilot will be implemented with upstream palm oil suppliers in Peninsular Malaysia, to train employees on ethical recruitment practices.

**Partner: The Sustainable Trade Initiative**
A program designed to increase the capacity of over 200 smallholders in palm oil cultivation and encourage farmers to follow sustainable palm oil practices through the RSPO certification scheme in Riau, Sumatra.

**Partner: Earthworm Foundation**
A landscape program working to engage 2,500+ smallholders in Riau, Indonesia, on transformational activities, such as replanting old oil palm plantations, improving supply chain efficiency & best management practices, diversifying livelihoods, and managing human-wildlife interaction.

**Partner: World Wildlife Fund**
A market-driven approach to forest restoration and protection of over 38,000 ha of rainforest in central Sumatra, Indonesia, which is under severe threat of deforestation — increasing conditions for spillover of novel infectious diseases and the spread of vector-borne zoonoses.

**Partner: World Wildlife Fund**
An initiative in Sabah, Malaysia, to synthesize research to better understand the relationship between human health, tropical forests, and the threshold at which forests can no longer recover from degradation. Learnings will be used to embed human health dynamics into the framework for Science Based Targets for Forests.
Our Path Forward

In May 2021 we launched an updated Responsible Wood-Fiber Product Sourcing Policy which includes new targets to enable continued progress towards responsible sourcing of the wood-fiber products we purchase. We provide annual updates on our progress on JNJ.com.

Last Updated: September 2021